

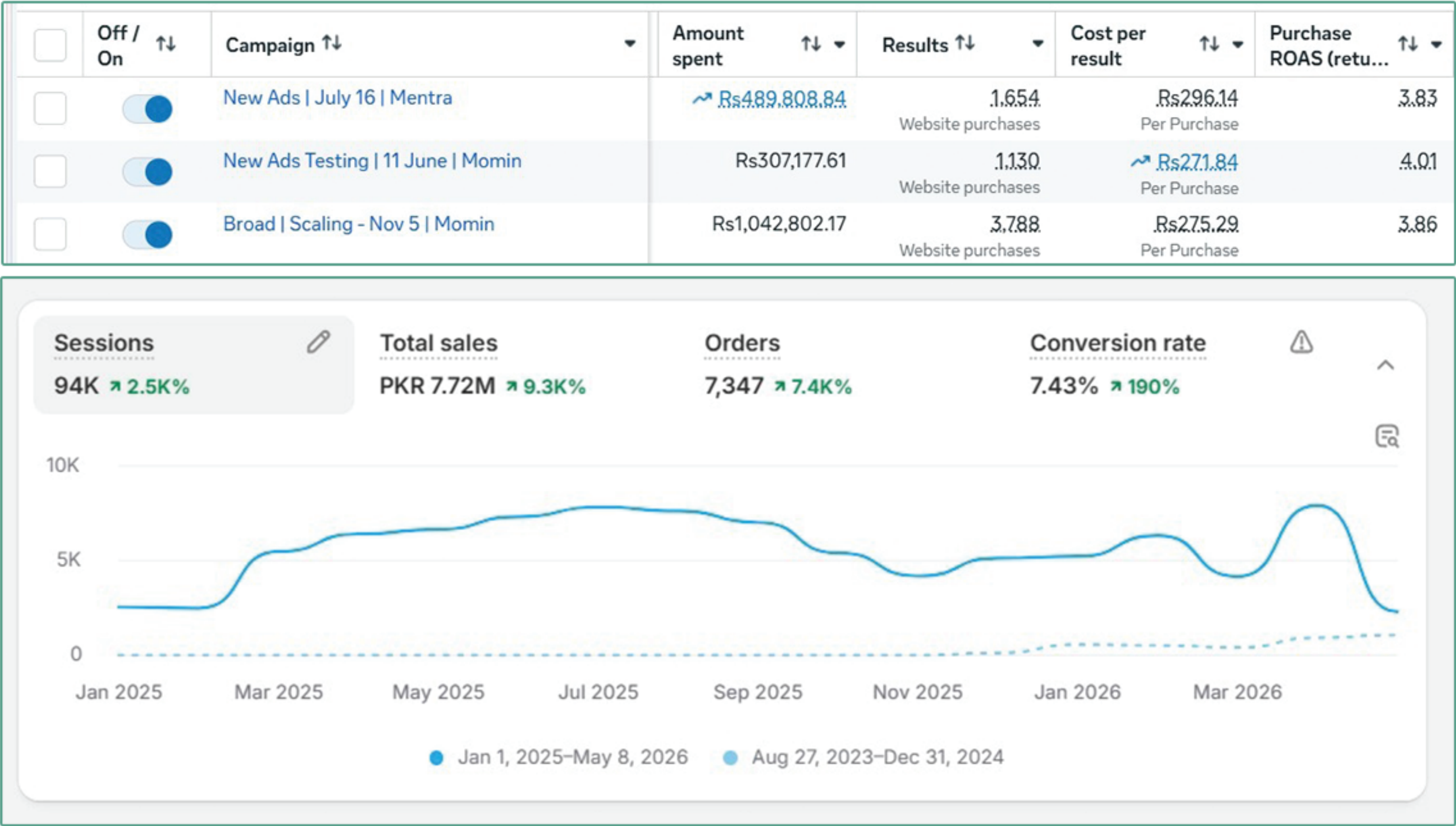
PAID ADS **DONE RIGHT** **FOR YOUR BRAND**

We turn strategy into results. Meta & Tiktok ads that scale your business with proven ROI.

PROFITABLE AD SCALING SYSTEM FOR ECOMMERCE OWNERS

To reduce **CPA** & scale ad spend profitably within **90 days**
through our done-for-you Meta Ads + Creative Optimization
System

Clients we helped scale



Skincare Brand
527% Sale Increase

1,839,787 Rs Spend

7.72 M Generated

7347 Orders generated

7.43% Conversion Rate

☐	Off / On ↑↓	Campaign ↑↓	Amount spent ↑↓	Results ↑↓	Cost per result ↑↓
☐	☒	UGC Scaling Dec 10 Mentra	Rs752,813.88	2,940 Website purchases	Rs256.06 Per Purchase
☐	☒	New Ads Scaling Sep 15 Mentra	Rs1,283,893.88	3,787 Website purchases	Rs339.03 Per Purchase
☐	☒	GA New Ads June 12 Momin	Rs1,440,906.73	4,999 Website purchases	Rs288.24 Per Purchase
☐	☒	Report New Ads Apr 15 Momin	Rs2,019,986.92	7,095 Website purchases	Rs284.71 Per Purchase

SKINCARE BRAND

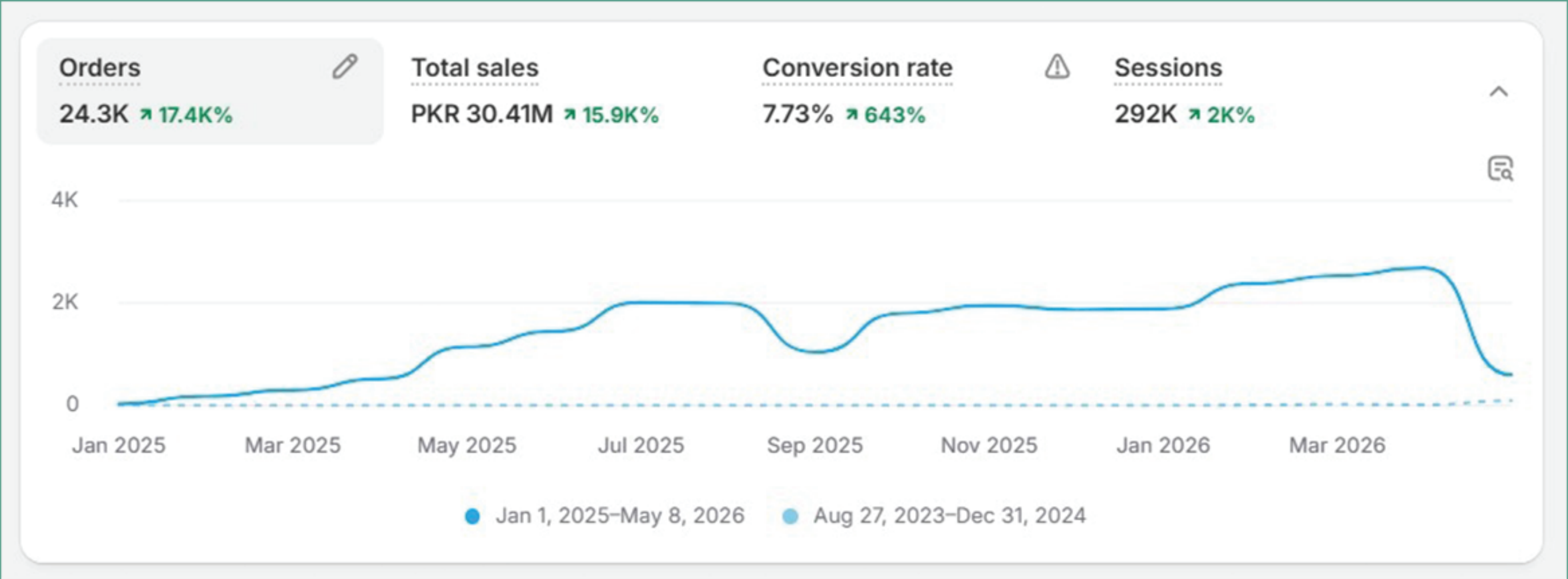
18,821 Orders Generated

247% Increase in Sales

SELF CARE BRAND

643% Increase in conversion rate

24.3K Orders generated

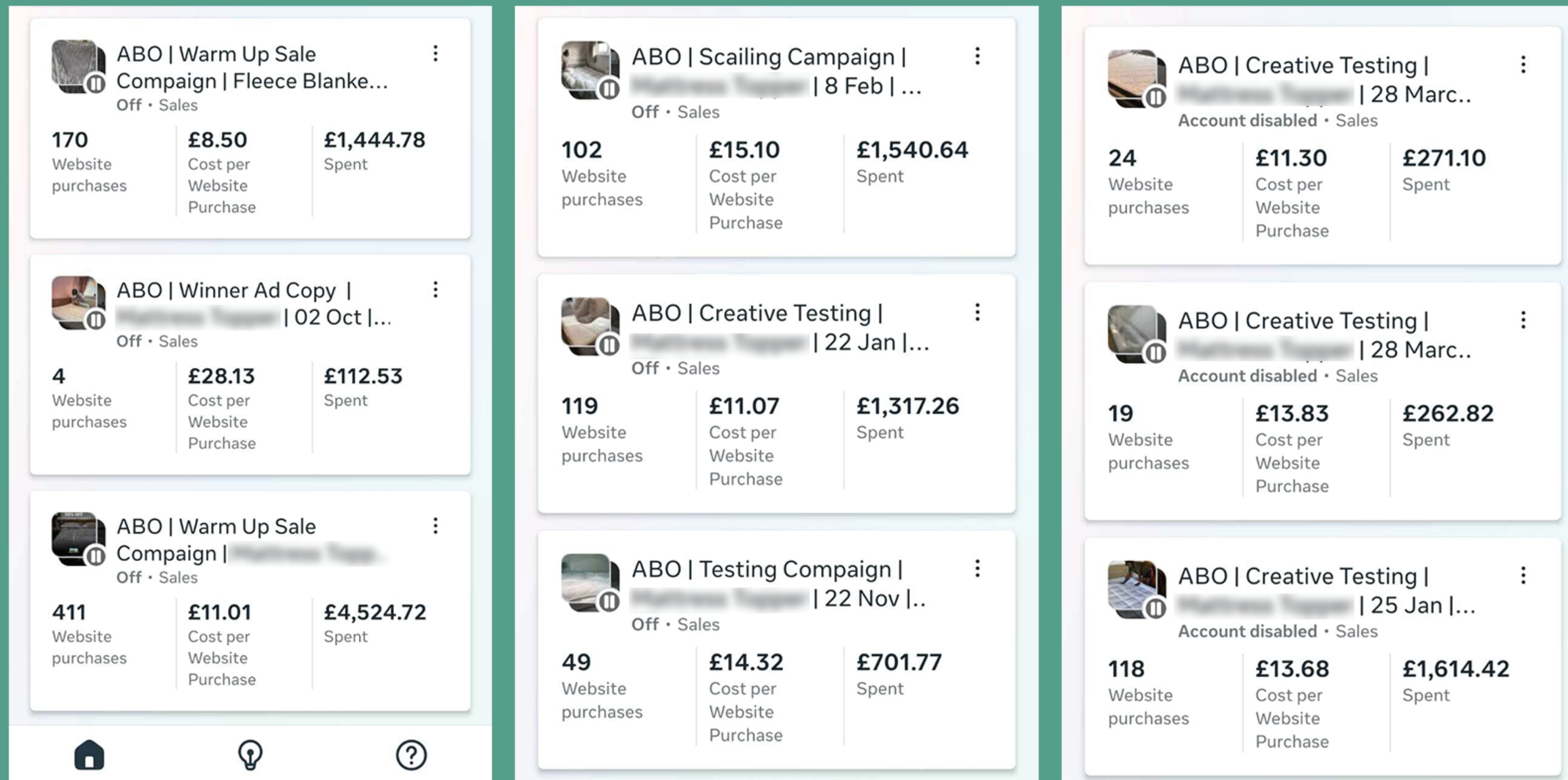


Amount spent ↑↓ ▾	Results ↑↓ ▾	Cost per result ↑↓ ▾	Purchase ROAS (retu... ↑↓ ▾
Rs139,619.35	581 Website purchases	Rs240.31 Per Purchase	5.40
Rs137,964.02	392 Website purchases	Rs351.95 Per Purchase	3.85
Rs86,777.39	 288 Website purchases	Rs301.31 Per Purchase	4.43
Rs103,334.63	326 Website purchases	Rs316.98 Per Purchase	4.31

CLOTHING BRAND

300% Increase in Sales

4.5x Average ROAS



HOME AND LIVING BRAND

457% Increase in Sales

30% Increase in ROAS

SUPPLEMENT BRAND

9x ROAS in the 1st Month

☐	Off / On ↑↓	Ad set ↑↓	Amount spent ↑↓	Results ↑↓	Cost per result ↑↓	Purchase ROAS (retu... ↑↓
☐	☒	LAL 0-5% Pur Adv+ 800 Cap [Areeba]    	Rs9,199.92	18 Website purchases	Rs511.11 Per Purchase	4.21
☐	☒	HOP LAL 0-5% EX Pur ADV+	Rs12,088.16	30 Website purchases	Rs402.94 Per Purchase	5.08
☐	☒		Rs30,263.89	81 Website purchases	Rs373.63 Per Purchase	6.35
☐	☒	IFB LAL 0-5% EX Pur ADV+	Rs29,967.26	182 Website purchases	Rs164.66 Per Purchase	15.64
☐	☒	IFB LAL 0-5% EX Pur Org. Aud.	Rs30,033.11	169 Website purchases	Rs177.71 Per Purchase	14.06
☐	☒		Rs48,175.26	280 Website purchases	Rs172.05 Per Purchase	15.24
☐	☒	LAL 0-5% Pur Adv+ 800 Cap	Rs67,484.68	116 Website purchases	Rs581.76 Per Purchase	4.27

MAKE UP BRAND

7x ROAS / 27% Increase in Sales

Amount spent ↑↓	Results ↑↓	Cost per result ↑↓	Purchase ROAS (retu... ↑↓
Rs11,238.53	14 Website purchases	Rs802.75 Per Purchase	2.95
Rs18,410.38	24 Website purchases	Rs767.10 Per Purchase	2.52
Rs28,436.86	91 Website purchases	Rs312.49 Per Purchase	6.81
Rs28,535.28	139 Website purchases	Rs205.29 Per Purchase	9.78

- **228** Leads generated
- **70** showed up
- **40** Qualified
- **27** Converted
- **9,750 pounds** generated in revenue

Active

AI V10 WA

119

Leads (Form)

£2.42

Cost per Lead (Form)

£288.06

Spent

Show Ad (1)

Learning limited

AI V10

46

Leads (Form)

£2.17

Cost per Lead (Form)

£99.68

Spent

Show Ad (1)

Active

Frequent Travelers

63

Leads (Form)

£3.15

Cost per Lead (Form)

£198.64

Spent

Show Ads (2)

What We Do

01 Meta & Tiktok Advertising

Strategic Meta & Tiktok campaigns designed to maximize ROAS and scale your business.

02 Ad Research and scripting

We turn winning ad ideas into high-converting campaigns through deep competitor research and proven creative strategies.

03 Ad Creative Production

High-converting video and image ads tailored to your audience and platform

04 Performance Analysis

Monthly reporting, A/B testing frameworks, and data-driven optimization strategies

05 Campaign Strategy

End-to-end planning from audience research to conversion optimization.

06 Account Management

Dedicated support and continuous optimization of your advertising accounts.

Testimonials



They transformed our ad spend into real revenue. Best agency we've worked with.

Rizwan Bhatti

Co-Founder at Midway



Their strategic approach to audience targeting is unmatched. Highly recommend.

Murtaza Smith

Operational Manager at RZRJAW



Results exceeded expectations. Professional team, clear communication, great ROI.

Drew Turner

Co-Founder at Pro Inhale



Our **3-Month** Partnership Process

Month 1: Diagnose & Deploy

Week 1-2:

Account Audit & Strategy Fix We dive deep into your current ad account, landing pages, and content strategy. We identify what's not working, poor account structure, targeting gaps, creative bottlenecks and create a roadmap to fix it.

Week 2-3:

Content & Campaign Launch While we're refining your strategy, we're also moving fast. We audit your existing content, shortlist what's worth testing, and launch your first optimized campaigns using proven assets. No time wasted.

Week 3-4:

Optimization Begins We implement the fixes, set up proper tracking (pixel events, conversion data), and start gathering early performance signals. Your account is now running lean and measurable.

Month 2: Test & Learn

We shift into learning mode. New content gets published and tested in small batches. We analyze what resonates with your audience, which angles, hooks, and offers drive real results. Your account continues optimizing based on live data.

Month 3: Refine & Scale

By now, we know what works. We tighten your content strategy based on 2 months of data, gradually increase ad spend on winning campaigns, and prepare next quarter's content roadmap. Your account is now scaling with confidence.

After Month 3: The Cycle Repeats

Test → Learn → Scale

We apply everything learned in months 1-3 to the next quarter, with better content, tighter targeting, and proven winners. Each cycle builds on the last.



READY TO GROW?

Let's scale your brand together.

[Schedule a Call](#)